

Hi there,

I am writing on behalf of WHO Magazine in the hope you may be able to pass this message onto as many CFA volunteers in your local community as possible as we endeavour to remember Black Saturday through an iconic photo of CFA volunteers.

We will all be meeting in the Kinglake National Park just off the Melba Highway this SUNDAY JANUARY 31 if any CFA would like to attend, you would be most welcome.

Here are the details: □

DATE: SUNDAY JANUARY 31

TIME: 9am - 11am

LOCATION: PAULS RANGE, KINGLAKE NATIONAL PARK VICTORIA

DIRECTIONS: Turn into West Bridge Road Glenburn off the Melba Highway at the top of the Slide (left turn if coming up from Dixons Creek, right turn if coming down from Yea end). Travel approx 4km (all sealed road becomes Eucalyptus Road) until you spot CFA vehicles and cars on right hand side of road.

Details: Who Magazine photo team will be setting up in the forest - known as Pauls Range in the Kinglake National Park. You will see vehicles parked on the right hand side of the road. Please ask all members to find a location to park off the road (sealed) and make your way towards the Glenburn CFA truck which will already be positioned in the bush. We have permission from DSE to be in this location. CFA HQ media are also aware and supportive of our shoot. Direction will be done by the photo team, lead by one of Australia's top freelance photographers Chris Colls. We are extremely lucky to be able to secure him for this shoot, which offers all kinds of challenges to most. YOU will be directed where to stand, sit, lean. After the group photo is completed, Chris will walk around quietly and take a few shots of the group in relaxed mode, having a coffee, chatting. This isn't the main photo, just a few more candid style photos which will make up our dramatic photo essay.

What to wear: All CFA volunteers are to come in full uniform. Clean, dirty, brand new, as authentic as possible (please don't wash them if they're already dirty).

Our gift: Each BRIGADE who takes part in this iconic photo commemorating the first anniversary of Black Saturday on February 7 □ will receive a copy of our photo, mounted for you to hang in the shed. YOU will also be provided with complimentary refreshments - tea, coffee, juice, water, homemade cookies - after the shoot. It will be a unique opportunity for different brigades to share a short time together to reflect and talk. many may be meeting each other for the first time. All INDIVIDUAL volunteer firefighters will also receive an emailed "jpeg" of the photo for their records after our magazine issue is out on FRIDAY FEBRUARY 5. Permission will need to be granted before it can be published in any of your local community newspapers. We will send a handful of magazine copies to each brigade captain to keep in the shed for everyone to flick through.

Coffee Cure mobile van: Mark has kindly offered to donate 20% of his quote to us to the CFA.

Contact details: Please refer all queries to me on 0429978588 via text, calling or email. We are not 100% certain of mobile phone coverage in this neck of the woods so everyone needs to be clear on exact location. I also give permission for you to pass my email address onto any CFA member regarding this shoot up to, and after, the shoot.

AND LASTLY.....

Can each brigade captain email me in the next 24-48 hours with a firming up of numbers. This shoot - ONE OF A KIND - will only work if we reach our target of 100 volunteers. We've tried to make it as early as possible so everyone can still enjoy Sunday with their families. □ If someone has Glen Woods' email address for Flowerdale CFA, please do me a favor and send on to him. □

Glenburn: 20 (one truck and one slip on)
Limestone: ??????
Dixons Creek: 12
Toolangi: 20 (two trucks and two slip ons)
Flowerdale: 8
Maryknoll: 6
Drouin: ????
Kingslake West: 10 (one truck)
Yea: 40 (thanks Neil, big ask I know)
Marysville: ???

On behalf of WHO Magazine AUSTRALIA □ we send our best wishes and our thanks for being part of this important occasion. □