

MATDG Minutes
Meeting 9.30 am 16th October 2009 Golf Club, Marysville

Item	Discussion	Action
Present:	Graeme Brown, Jim Roennfeldt, Doug Walter, Kim Wilkie, Vicki Moritz, Clive Clayton, Lachlan Fraser, John Cann, Apologies: Bruce Ackerman, Ken Adams, David Kenley, Judy Janns	
Minutes:	Amendments to attendees Moved Doug 2nd Clive - Carried	
VBBRA, Hub Captains: Jan O'Sullivan,	Jan O'Sullivan – Centrelink: From Monday contacting all residents that are on the ex-gratia income payment, to discuss options as payment is to cease in one month 10 th November 2009. Centrelink staff will be calling individuals to assess needs and Rural service offices working in the area. ATO visiting 28 th October. Hub is closed this Saturday will then be open Sat 24 th after then will be one Saturday a month. Megan: Premier announced details of statewide recovery plan at flowerdale this morning \$193m statewide. Of the appeal fund about a quarter has been allocated and the remaining will be working with CRC's. Any community projects need to be included in the community recovery plan. Ben Hubbard will be at the CRC meeting and able to answer any questions. Q&A section in the documents will answer many questions. Part-timers – no change in situation. Ray: Funding has been confirmed until April 2011 for the hubs. Case management will continue until 2011. Speed will change out the front of the village to 80km in the next week. Mixed level of emotions for those in the village at the moment	GB to speak to Ben Hubbard re part-timers
Business arising from previous minutes:	UDF Response: Kerry O'Neill coming to community meeting on 15 th November- may not be a lock out for development outside of town. UDF going to Sect 86 on the 13 th November – will invite those people have not had their issues addressed. Strategic Plan – Next steps: David going to send onto EY Proposed meeting with Ben Hubbard – Ongoing MLC Money - Finalised Project: Kim emailed with project details, UHF Repeater Project, Infrastructure projects that are not eligible for other funding, heard from Peter Cobb from and still struggling to receive donations Iconic project - eg: get a costing of Bruno's sculpture – memorial garden, There is already money for memorial gardens across the shire DSE Revegetation: There will be a permanent closure of illegal (single track) trails in Triangle Area for revegetation. Should be able to use Dickenson track and the road to the falls for the marathon, Should we contact John Steer to see what we can do to assist to open the falls?	

	<p>Projects: Group to go through the projects list and may find a project to fund with MLC money</p> <p>Memorial garden: A lot of controversy about the sculpture. Consultation has been held with bereaved families and community.</p> <p>Darley: Documents that have been circulated were given to Christine Nixon at Darley</p> <p>Museum is Progressing: Upstairs will be available for meetings. They are looking for MATDG to provide somebody for the board of management</p> <p>Media Policy: Committee should approve MATDG media releases by moving a motion and then having chair or executive coordinator or approved person speaking to the media regarding the issue. Communications plan – has been sent out</p> <p>Tent: Resolution of issues/timeframes, If it is not being used it will go. Toilets – to be moved from tent site and need to be placed somewhere else, Logical site is the RAC site</p> <p>Canberra Visit: Media release - Need to clarify position and finalise plans before a media release is done Go to sit in the gallery, lunch with prime minister – present Buxton silver gum, Children’s Arts project to be taken and presented. Need a good number to represent the group. This is a positive thing. Positive media release. Speak to Frank McGuire – get info, invite</p>	<p>John, Vicki, Doug & Graeme to meet to discuss projects GB to Speak to Ken Adams Re Board of Management – Museum</p> <p>GB to speak to Frank McGuire</p>
Treasurers Report	<ul style="list-style-type: none"> • As Tabled <p>Treasurers report Moved Jim, 2nd Doug</p>	Jim to follow up Vietnam vets to see if payment has been made
Correspondence	<p>INCOMING</p> <ul style="list-style-type: none"> • Skyrail Proposal • CRC plan • Darley • Bush Fire Museum document – consultancy document <p>OUTGOING</p> <ul style="list-style-type: none"> • Nil 	Bushfire museum to go on agenda
Executive Coordinators Report	<p>Internet Access at the Village: Telstra gave a wireless hub. Contact Peter West to see if Microsoft can create a firewall to ensure unsupervised children cannot access inappropriate sites Driveways are nearly finished, pathways contracted.</p>	
General business:	<p>CRC: Stabilised with smaller number, Rotating deputy chair</p> <p>Communications Plan/Media Policy To be recirculated, MATDG discussions with the media – there is to be only to be contact with the media is to be by chair and executive coordinator</p> <p>Visitors to Meetings: 1 per week and in the afternoon</p>	Next Agenda: committee attendance at meetings
Advisory Committee Reports	<p>Gardening: Why there was only \$10k allocated to the memorial garden?</p> <p>Communications MOCA group had 50 people at meeting – sustainable housing 25th Oct community meeting, Lyn is coming black spur inn Sustainable housing function on tomorrow</p>	

<p>Rob Croxford</p>	<p>Very busy, and very complex process. He is spending a lot of time responding to negative media releases. MATDG Need to be very careful and stick to a consistent message. Give a sense of the organisation, Strategic resource plan, budget, there is an opportunity to respond – he has received 4 comments in 3 weeks. If you want something different now is the time to put views forward. Are you getting enough resources? Increased funding for another EFT (small business) Many Grant programs have been directed to Murrindindi, Discussions with state govt – there will be a funding package. Service delivery things are going ok, have an issue technology and communications Shire wide:</p> <ul style="list-style-type: none"> • Building permits for the triangle 52 issued • 15 new dwellings • 4 business • 22 sheds • Others for veranda's, garages etc • Planning permits for the Bushfire affected area, 300 rec'd 233 issued shire wide, More for the western side of shire than eastern. Average turn around 6days, 28 days for building permits which are best they have achieved in a long time. Planning & building staff doing long hours <p>Got to be compassionate but buildings still have to comply with requirements Some businesses have had issues regarding zoning & permits</p> <ul style="list-style-type: none"> - Bush fire amendment package – with the minister (zoning) - Rob will check and get back re Black Spur Inn and Golf Club - The event has highlighted some key issues around the shire that were existing pre fires - How do we pass issues on to Matt Parsons & Mick Chesworth – Rob will give details to Vicki <p>List together and forward - Key issue report to send (similar to status report that Flowerdale put to VBBRA) Grants for businesses – mindset that they are businesses they will be alright, Where as many are struggling. VBBRA cannot assist businesses. If there are ways that MATDG can support businesses can the shire direct them to us. MATDG have a lot of business contact & donations if you feel that the shire can make use of - We are here to work with you. Steavensons Falls – how high a priority is the process? With Parks Vic & DSE</p>	<p>Rob will forward data/stats for the triangle to Vicki</p> <p>Rob to attend another meeting in a month.</p>
<p>Graeme Haycraft – Tourism Update</p>	<p>Role is project manager for the Murrindindi - Mitchell Tourism Bushfire recovery \$10m for tourism recovery for all the affected tourism areas, allocated money \$600k to spend - Got to cover both shires and not allowed to spend any money on infrastructure, Marysville is part of the Yarra Valley Tourist area, money to Lake Mt – winter wellness campaign Mitchell shire is more events orientated and Murrindindi more destination. 6 Meetings in the 2 shires, (one didn't happen) Had a professional facilitator at meetings Both Kinglake & Marysville will be seen as special cases.</p>	

	<p>Need to act now for some of the areas. Need to get the message out there that the area is here Will be meeting with stakeholders, Events marketing program, Events to bring a lot of people in – (promoting marathon). Need to be attracting to bring people into the area, Coordinated events calendar. Most important to coordinate publicity and pr. Job will be to spearhead events marketing. Continually go to the media to promote the area in a positive way. There has been a lot of negative info in the media. Coach companies are being contacted to show that we are open for business.</p> <p>Internet Search - will find ways of having area come up in searches such as “picnic”, “day trip”</p> <p>Red fish blue fish – company working on web</p> <p>Official visitors guides, Publications – maps etc for operators, possibly a seasonal brochure, Promote linkages to various areas. New photography needs to be done, New Hero shots.</p> <p>Cooperative advertising - Local operators to come to them to have 2 to 3 products to promote Have them contact them and they will coordinate</p> <p>Many business owners are working in the business instead of on the business. Local tourism group needs some support.</p> <p>Graeme’s work has a sunset clause – money spent in 2 years and most of that in the next 12 months</p> <p>Talk of anchor businesses - Opportunity of a major tourism attraction - Bushfire museum is a worthwhile project, Des Kennard from Museums’ association</p>	
<p>Next meeting:</p>	<p>Committee 9.30 am Friday 23rd October at Golf Club, others at 11.30 pm for general business.</p>	